



# A5 - FREEDOM TO SELL

Self powered, providing the flexibility to serve security of displayed goods... anywhere in the store!



## Features

# BOSSYSTEM

Euroalarm A5 / AP5:

Designed for speed and efficiency. To have tomorrows hot selling gadgets safely on display today. Set your customer free to explore your products features, and turn your point of display into point of sale. Or if put your products in a showcase, make sure you can open and work with it at a high speed. So even your showcase will become an effective selling tool. That's what we call Freedom to Sell. A5 have both options, plus one more, AP5.

Flexibility... A5 provides the flexibility and maximum protection necessary to create unlimited merchandise display opportunities. Installation can be made anywhere in the store and protection is available with a tamper switch to eliminate removal by unauthorized persons.

Innovative – A5 is the most innovative display security solution with built in RFID Technology, due to its unique design, and the fact that it can be operated on battery only. Add power to it, and you will have a security solution for your showcases.

User friendly. Portable. No hard wiring. You will install A5 in less than 5 minutes. New User card can be added in seconds. And within 10 seconds you can erase all cards in the A5, and with the MasterCard you will make a new unique code, and program in 10 new usercards... in less than 30 seconds.



## Features

- RFID Non Contact usercard, provides store specific code
- Battery / Power driven
- Adjustable volume control
- 5 ports
- Operate with SensorLine sensors and electromagnetic locks
- Multi alarm
- Maintenance free
- Fully portable

# INCREASE SELLS

– Less shrinkage!

The store is the frontline where products meet customers. This is the stage for sale. And the best sellers, the product themselves. The A5 can get the products right up on stage and let the customer use all his senses. It stimulates sales.

Can you still decorate his shop as an open and inviting showroom with fully working products to the front? With the opportunity to try, choose and buy? Yes, you can easily. A5 can put pressure on sales without compromising safety. And this in line with our concept.

SensorLine generates sales through security. Our integrated security solutions protect your assets, take into account your shop layout and prioritize

customer choice and shopping experience much. With an innovative and flexible approach to product security paves the way for us an inspiring meeting between products and customers.

We create more sales for sure. For the customer experience playing for us just as important as the technology that effectively reduces shrinkage. Effective security is no good if customers are scared away and do not dare ask. With A5 being the latest member of the SensorLine BOSSystem family we offers products and sales on a silver platter... anywhere in your store!

**A5 – three solutions in one and the opportunity to upgrade to AP5**





#1

# BATTERY-OPERATED

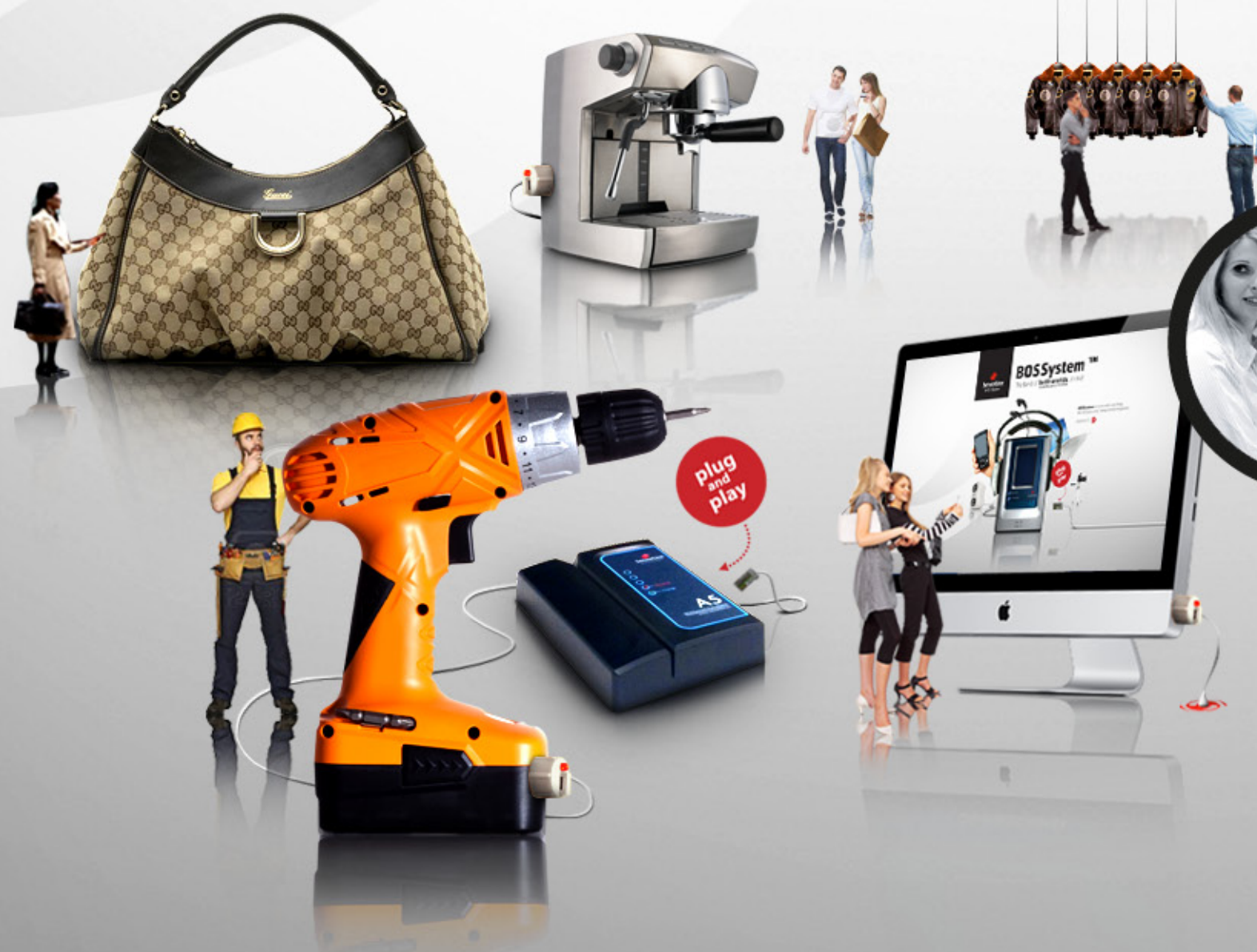
Display Security Solution flexible and movable

A5 is battery powered and can be moved freely around. This makes the A5 optimally for use in the window at a podium in the middle of the store or at an exhibition booth where you do not have access to power.

Install A5 in less than 5 minutes. Insert four batteries in the A5 and you are ready to display and se-

cure up to 5 products. The batteries have a lifespan of up to three years before they must be replaced.

A5 is operated by a non-contact Usercard. RFID technology makes it possible to place A5 under a desk or hidden behind the wall so it is not visible, while the A5 still can be operated with the RFID Usercard.



#2

# PLUG A POWER SUPPLY TO A5 - AND LOCK YOUR DISPLAYS WITHOUT KEYS

A5 secure your valuable products and give you time and free hands to assist your customers.

When you add power to the A5, you have the opportunity to arm the A5 with our S-Lock. Ensuring up to 5 display cabinets, drawers or doors. With the A5, lock version, your employees get free the hassle with keys and get quick access to open the glass cabinet, and service the customers to see, feel and in increase the chance for a sell dramatically.



One Card Solution

## The Lock

- Lock is on inside of door, open only by Coded Access Card
- As soon as locks are deactivated and one door is open, all other doors relock
- Alarm sounds if door is left open
- Available for both hinged and sliding doors and storage drawers.

## System benefit

- Easy, quick access speeds up sales
- No loss of keys
- Value of protected products far surpasses cost of system
- Can be retrofitted



#3

PLUG A  
POWER  
SUPPLY  
TO A5

# -WHEN PRODUCT SECURITY IS MORE THAN PREVENT SHRINKAGE

And take full advantage and benefit of being able to get sensors with different colored LED lights. Not only promises the presentation of a product that creates extra attention, but the new LED sensors are also a great help to staff the store when they need to locate an alarm.

Unauthorized removal of the product from the sensor will set the alarm off, and the sensor will show by flashing red. Alarm is stopped with your User card. Place the sensor on the product again, and it is automatically secured again. No more. Easy, fast, flexible and efficient to use for all your employees.



#4

# UPGRADE TO AP5

Full power, security and freedom to sell electronic gadgets.

Same family, same unique properties, but now with an extra plus .. AP5 will not only secure your merchandise, but also provide power to it. So that the newest gadgets are turned on and fully functional, ready for the customer to explore all the features. This is what we call power selling.

AP5 is the perfect solution for trade show booths, temporary sales booths, or when your product is to be market on the global scene. AP5 works inter-

national, and litterly it is plug and play. Because if not, your global sales channels do not dare to put your latest product right up on stage. And then a campaign quickly can lose momentum. But nothing is easier than working with AP5, and should they lose a user card or two, then they program new usercard into the system before you had end this sentence. And you ready to move on. AP5 will never lock your sales out.



# TAILORED

Retail Security Solution is **not** a one - size - fits - all solution.

Retail stores are very different depending on products, industry and business strategy. Therefore we always work closely with our customers design and marketing staff to create security solutions that integrate seamlessly and even complement their retail displays.

Our strategic alliance with fixture houses, designers, OEM and retailers allow us to bring continuous innovation in asset protection solutions to a continually evolving marketplace. To our customers we are a partner, not a vendor.



## Other SensorLine solutions

As well as the BOSSystem described here SensorLine also offers, among others, the following products:

- BOSSystem A8 module
- Show Case Security Systems
- BOSSystem Interactive Media Box
- All in 1 Display Solutions

Contact us if you need further information about the design of your security solution, or visit [www.sensorline.eu](http://www.sensorline.eu).

**Danish Office**  
**SensorLine ApS**  
Gøngehusvej 252  
DK-2950 Vedbæk  
Phone +45 4576 4848  
[info@sensorline.dk](mailto:info@sensorline.dk)  
[www.sensorline.dk](http://www.sensorline.dk)

**Swedish Office**  
**SensorLine AB**  
Hönekullavägen 11  
SE-435 44 Mölnlycke  
Phone +46 31 338 4848  
[info@sensorline.se](mailto:info@sensorline.se)  
[www.sensorline.se](http://www.sensorline.se)

**Norwegian Office**  
**SensorLine AS**  
Fridtjof Nansens Vei 66A  
NO-1472 Fjellhamar  
Phone +47 2107 5080  
[info@sensorline.no](mailto:info@sensorline.no)  
[www.sensorline.no](http://www.sensorline.no)